



# Weekly Memo

Serving Member Libraries Since 1959

Grace Riario • Executive Director

Ramapo Catskill Library System • <http://www.rcls.org>

619 Route 17M • Middletown, NY 10940-4395 • 845.243.3747

January 20, 2020

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- ✓ [Library Conferences for 2020](#)
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- ✓ [Winter Forthcoming Bestsellers](#)

## RCLS Board Meeting

The materials for the **Tuesday, January 21**

RCLS Board Meeting are now on the [RCLS Website](#).

The meeting will begin at 6:30 p.m. at RCLS.

This is an open meeting and all are invited to attend.



## Follow RCLS on

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## RCLS Personnel Changes – Welcome Jen Park!

Jennifer (Jen) Park recently became the newest RCLS employee, moving onto the staff roster as the new Community Engagement & Talent Development Specialist.

Jen comes to RCLS from Mount Saint Mary College (MSMC), Newburgh, NY, where she served on the faculty as the Assistant Librarian for Access and Outreach Services for Kaplan Family Library. During her time at MSMC, Jen managed the Access Services Department, developed outreach programs and initiatives, and fulfilled faculty responsibilities including committee service, scholarship, and service to the profession. Jen is not a stranger to RCLS. In 2019, she accepted an invitation to become a member of the Coordinated Outreach Services Advisory Group (COSAG).



A lifelong love of libraries spawned a career decision for Jen in 2008 while living in Michigan as her husband attended graduate school. Jen received her MLIS from Wayne State University (Detroit) and started her library career as the Head of Circulation at Cooley Law School in Michigan. After moving from Michigan to New Jersey, Jen was employed at the Old Bridge Public Library for a year in the Circulation Department, before working at Mount Saint Mary College.

Jen has resided in Mahwah, NJ for five years with her husband, Matt, who is an African History teacher in the Newark school system. They have two sons. Blake is in third grade and Bruce is a kindergartener. The family also has two beagle-mix dogs. The Swahili-named Mwezi is 11 years old and Bocci is 10 years old.

In her spare time, Jen enjoys hiking with her family, reading, and listening to true crime podcasts. She also serves as a board member of The Friends of Mahwah Public Library. A quote Jen applies to her life is by Sir Isaac Newton, “If I have seen further than others, it is by standing upon the shoulders of giants.”

She is happy to be working at RCLS and looks forward to meeting and interacting with the RCLS member library staff in her new role. All the staff at RCLS headquarters extend their congratulations and support to Jen Park in her new position.

## News Worthy

### Regional

- [Local History Talk on Colonial New York Censuses at Hudson Area Library](#) | Hudson Area Association Library | Hudson Valley 360 1.9.20

### National

- [Neil Gaiman leads Hampshire writers protesting against library cuts](#) | The Guardian 1.10.20
- [Public Library Ebook And Audiobook Use Rocketed Up 20% In 2019](#) | Forbes 1.9.20
- [How Libraries Help People in the Cold](#) | Book Riot 1.7.20
- [Students Still Can't Tell Fact from Fiction on the Internet](#) | neaToday 1.6.20



NYLA Library Advocacy Day is **Tuesday, February 25.**

The deadline to register for the motor coach to Albany is **Thursday, February 20.**

Don't procrastinate – register now, whether you plan to take the motor coach or drive yourself!

We need your presence. Register using the [RCLS Calendar](#) today!!

## Webinars

### ✓ Engaging Families with Nature Based Library Programming

**Tuesday, January 28 from 2:00 p.m. to 3:00 p.m.**

Sponsored by New York Library Association (NYLA) Youth Services Section (YSS).

Learn about ways to engage children and their families in nature based library programs as we discuss programs and partnerships that get library patrons outside of traditional library based programs and into the community. Discover how programs like snowshoeing owl prowls and frog watches connect families with nature and how these programs are collaborations with outside organizations. Also learn how to get your library patrons to enjoy the great outdoors with lending items like bird watching backpacks, family outdoor game lending libraries and more.

**Register:** [NYLA website](#)

### ✓ Responding Online to the 2020 Census: What Libraries Need to Know

**Thursday, January 30 at 2:00 p.m.**

ALA is hosting a free webinar that will introduce the new online response option for the 2020 Census, as well as the other options for responding to the 2020 Census. The presentation will offer tips and help library staff prepare for potential questions from patrons. If you cannot attend the live webinar, [register](#) to receive a link to the recording a few days later.

**Register:** [Association of College & Research Libraries website](#)

## Libraries and the 2020 Census

The American Library Association (ALA) offers a newsletter with helpful information for libraries on the 2020 Census. To view an online copy, visit the [ALA website](#).

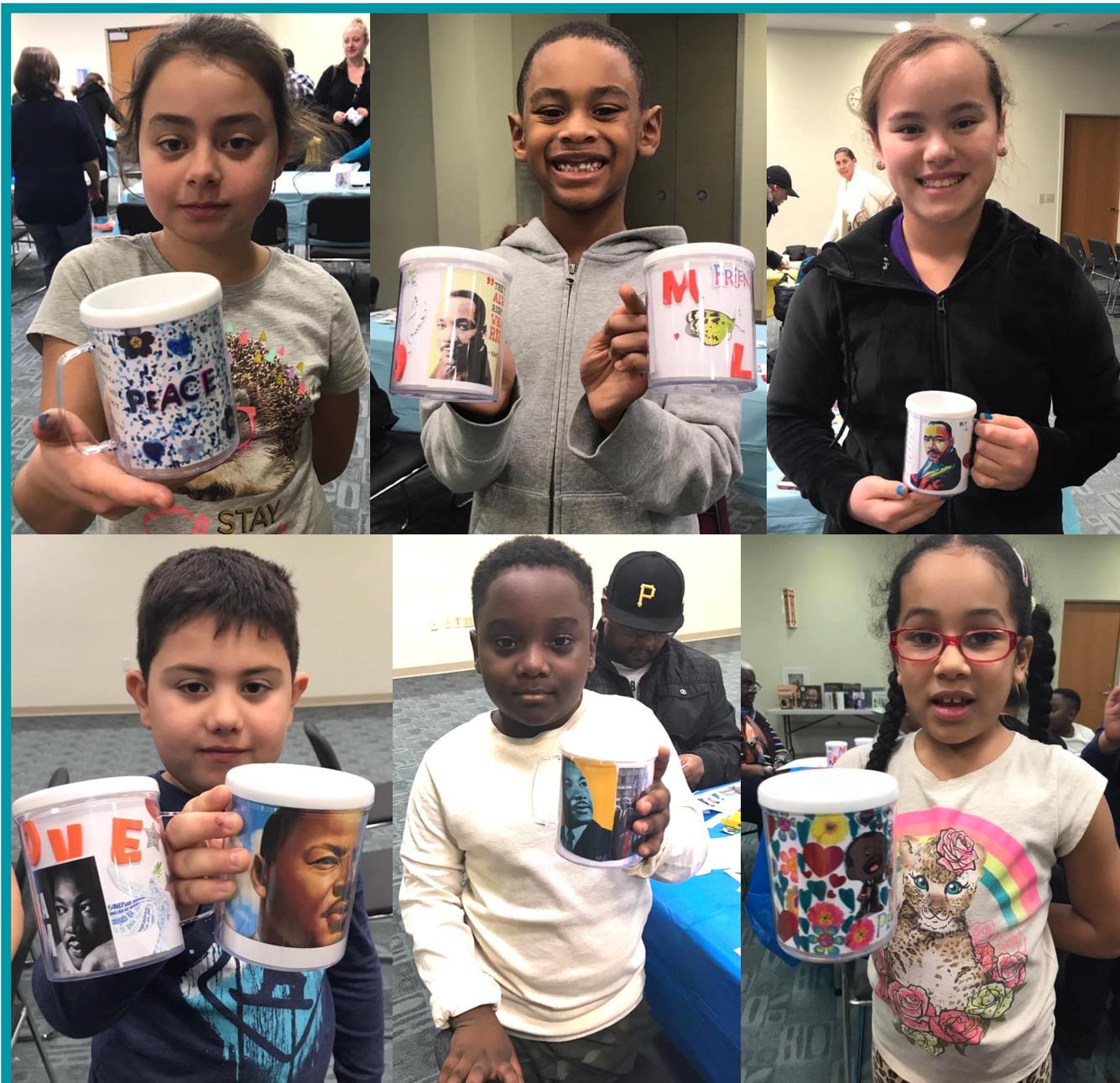
## Apply for a *Game On!* Grant

[Games and Gaming Round Table, Jan. 2](#)

The ALA Games and Gaming Round Table has unveiled a new annual grant program to enable libraries to develop gaming programs or collections for their communities. Through the new [Game On! grants](#), \$500 will be awarded, either as one grant of \$500 or two grants of \$250. ALA members currently employed at a public, school, academic, or special library in the US or Canada are eligible to apply. Libraries must illustrate a plan for a sustainable gaming program created with the funds as well as financial need and institutional support for the program. The [online application](#) is open through **Sunday, March 1.**



## Photos of the Week



### Happy Birthday, Martin Luther King, Jr.!

On January 13, 2020, young patrons of the Haverstraw King's Daughters Public Library celebrated the life and legacy of Dr. Martin Luther King, Jr. in a program led by Children's Librarian Cheryl Baker. Children watched a short film called *MARTIN'S BIG WORDS*, then decorated mugs with images and words inspired by MLK. Martin's dream of a world filled with peace and love is alive and living in these wonderful young people, and that is good news!



## Deepfake Videos

A new technique being used to spread misinformation is called a “deepfake.” Deepfake videos are altered or produced by artificial intelligence-based technologies to make a seemingly real video of something that did not really happen. Creators use different strategies such as Faceswap, which can seamlessly place someone in a place or situation they have never been in before. Lipsync merges audio and video files to make someone look like they are saying words they have never spoken. A strategy called Facial Reenactment enables creators to transfer facial expressions and compose someone to look angry, happy, or any other emotion.

Library staff should be aware of this emerging trend and ready to educate their patrons on how to spot the difference between real video footage and deepfake videos.

Learn more about deepfakes on the [American Library Association Public Programs website](http://www.AmericanLibraryAssociation.org/PublicPrograms).

**Share your library news with the RCLS Weekly Memo. Send your article to:**



[rlsmemo@rcls.org](mailto:rlsmemo@rcls.org)

## System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#). To add information, contact [Ruth Daubenspeck](#).

### January

**Monday, 20**  
**Martin Luther King, Jr. Day—RCLS CLOSED**  
**NO DELIVERIES**

**Tuesday, 21**  
 RCLS Board Meeting, RCLS – 6:30 p.m.

**Monday, 27**  
 ANSER Committee, RCLS – 9:30 a.m.

**Tuesday, 28**  
 RUG, New City – 10:00 a.m.

**Wednesday, 29**  
 RCLS Managers Meeting, RCLS – 10:00 a.m.

**Friday, 31**  
 LARC-YS, New City – 9:30 a.m.

### February

**Monday, 3**  
 State Annual Report Deadline

**Tuesday, 4**  
 Continuing Education Committee, RCLS – 10:00 a.m.

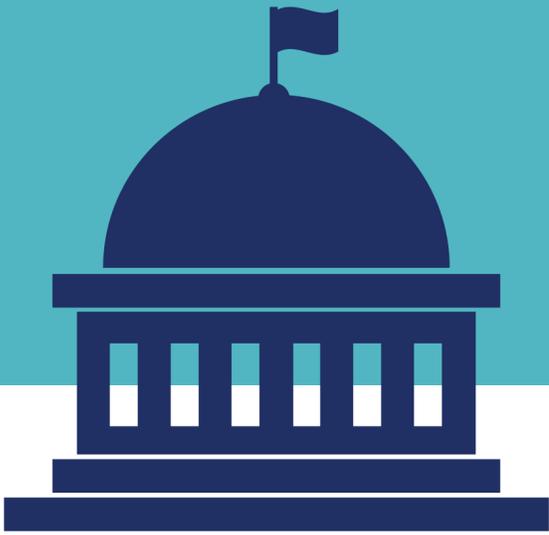
**Thursday, 6**  
[Mission Possible: Understanding Copyright and Fair Use Law](#), RCLS – 8:30 a.m.

**Friday, 7**  
 Orange County Complete Count Committee, RCLS – 10:00 a.m.

**Monday, 10**  
 Battle of the Books and RCLS Teen Librarians, RCLS – 9:00 a.m.

## RCLS Headquarters E-mail and Extension Directory (845.243.3747)

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# NYLA Advocacy Day 2020

YOUR Support Needed @ your library™

## Tuesday, February 25

**CONVENIENT MOTOR COACH LOCATIONS and DEPARTURE TIMES!**  
(PLEASE ARRIVE AT LEAST 15 MINUTES BEFORE DEPARTURE - MOTOR COACHES LEAVE ON TIME)

- West Nyack 6:45 a.m. (Palisades Center)
- Newburgh 7:30 a.m. (Newburgh Mall)
- New Paltz 7:45 a.m. (Thruway Exit 18 Park & Ride)
- Kingston 8:15 a.m. (Thruway Exit 19 Park & Ride)
- Catskill 8:40 a.m. (Thruway Exit 21 Park & Ride)

Leaves Albany at 3:30 p.m.

Refreshments, advocacy information and a schedule of appointments provided on the motor coaches.

Register online @ <http://calendar.rcls.org/>

Make checks (\$5 per person – non-refundable) payable to RCLS.  
Thanks to donations from the many Friends Groups, we are able to subsidize the price.  
Send to Ruth Daubenspeck/RCLS • 619 Route 17M • Middletown, NY 10940

**REGISTRATION AND PAYMENT DEADLINE IS THURSDAY, FEBRUARY 20**

### LET US KNOW IF DRIVING YOURSELF

Use the online registration and check "Driving myself" under  
"What is your preferred pickup location?"  
You will receive an information packet.



### QUESTIONS?

Contact: Dan Hulse @ Ramapo Catskill Library System  
845.243.3747 ext. 245 [dan@rcls.org](mailto:dan@rcls.org)